

## 2014 CANCER CENTER BUSINESS SUMMIT

Building the Oncology System of the Future: Transforming Patient Care Through Data Transparency and Analytics



# Integrating Efficiency and Effectiveness through the Use of Strategic Analytics

Linking Mission, Science, Resources, and Execution

- Steven K Cheng, PhD cheng@diltspartners.com
- Caryn Steakley, RN MSW
- David M Dilts, PhD MBA CPA dilts@diltspartners.com

### Mandate

#### **Our Goals**

The [ORGANIZATION] is undertaking a broad effort to re-engineer its process and approach related to the development and opening of clinical trials including the protocol success, quality of review, length to open, strategic planning, staff training, and evaluation.

- We envision serving as a national model for cancer protocol development and review.
- We seek to decrease time required to open a clinical trial at [the organization] from scientific review to opening for patient accrual from 208 median calendar days to 60 days, while maintaining or increasing quality and safety.
- We seek to empower clinical staff involved in the protocol development process with the knowledge and tools to plan and carryout outstanding human subjects research.
- We will maintain high ethical standards and meet all regulatory requirements.
- We will continually improve through cyclical evaluation and responsive change.

## **Symptoms**

#### **Long Development Time**

Overall Development Time	n	Median	IQR*	Min/Max
Scientific Review to First Patient Enrollment	263	208	142-308	47-1435

#### **Low Enrollment Performance**

- A total of ~15% of all trials opened and closed with no accrual
- A total of ~30% of studies did not achieve at least 20% of stated maximum accrual goals (minimal accrual goal data was not available so maximum was used)

#### Portfolio of Trials Decoupled with Research Mission

Evaluation of the portfolio of clinical research revealed that significant number of trials being conducted did not align to the definition of 'high impact' as translated from the clinical vision\*

#### Inbalance of Trials in Portfolio



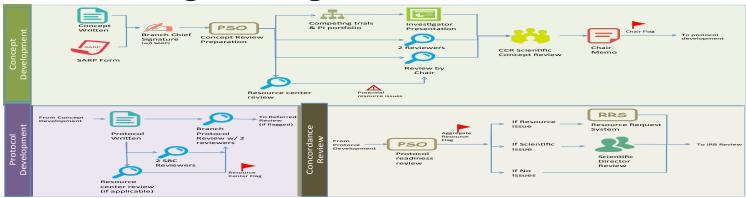
Net: In-flow minus out-flow = 21 new trials

## Parallel Reengineering Efforts

- Recently completed restructuring of the clinical program organization
- Defining Clinical Mission\* & Translating into Action
  - 1. Engage outstanding researchers in <u>consequential investigator-initiated</u> clinical research in a culture of <u>close interaction between basic and clinical science</u>
  - 2. Provide the <u>flexible funding</u> necessary to support <u>innovative</u>, <u>high impact</u> <u>bench-to-bedside research</u> through access to the [core competency of institution]
  - **3.** <u>Collaborate</u> with <u>world-leading researchers</u> [within the institute] and throughout the [research] community

\* Blinded to protect identify of institution

Process reengineering of Clinical Trial Review



Integrate analytics for greater **efficiency** in clinical research operations while simultaneously improve the **effectiveness** of executing the organizational mission

## Framework for Analytics

Consequential Impact Mission & Strategy

Resource Allocation

Operational Feasibility

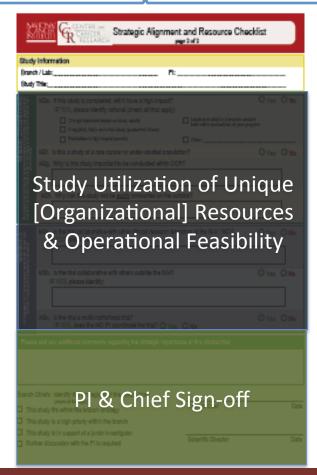
## Linkage of Analytic Tools to Clinical Mission and Metrics/Measures

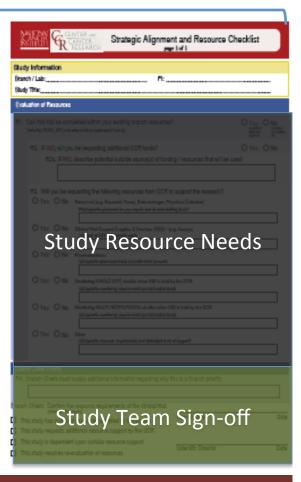
		Analytics						
		Leadership Dashboards	SARP	Clinical Trial Flowsheets	Research Unit Dashboards	Simulation		
Clinical Mission	Strategy		•					
	Consequential Impact				•	•		
	Resource Allocation							
	Operational Feasibility							
	-							
Metrics	Patient Demographics	•	•	•	•	•		
	Clinical Research  Demographics	<b>*</b>	<b>*</b>	•	<b>*</b>	•		
	Clinical Research Performance	•		•	<b>*</b>	•		
	Hospital Utilization	•			•	•		
	Resources	•	<b>♦</b>		•	•		
	Personnel	•	<b>•</b>		<b>•</b>	•		

## Translation of the Mission to the Strategic Alignment & Resource Planning (SARP) Form

#### Clinical Mission and Vision



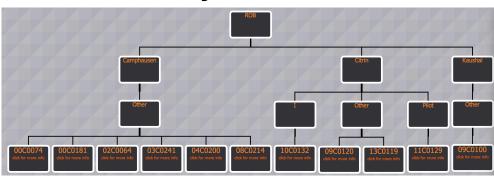




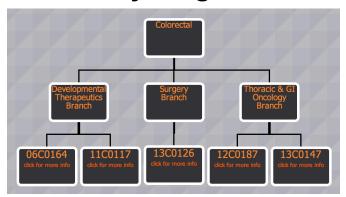
- SARP facilitates the linkage of protocols to the Clinical Mission & Vision, Assessment of Impact, Critical Strengths, and Portfolio
  Evaluation
- SARP integrated into the entire process to assess scientific importance, strategic priority, operational feasibility, and resource utilization

## Clinical Trial Flowsheets

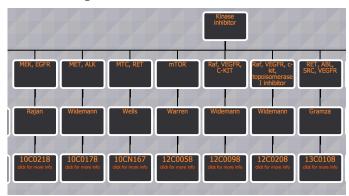
#### By Branch



**By Diagnosis** 



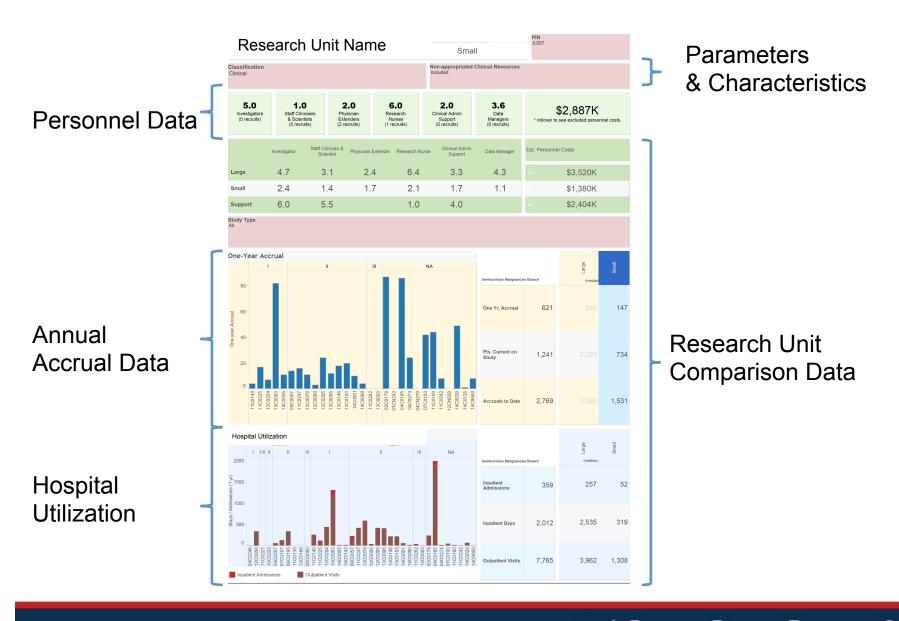
By Mechanism



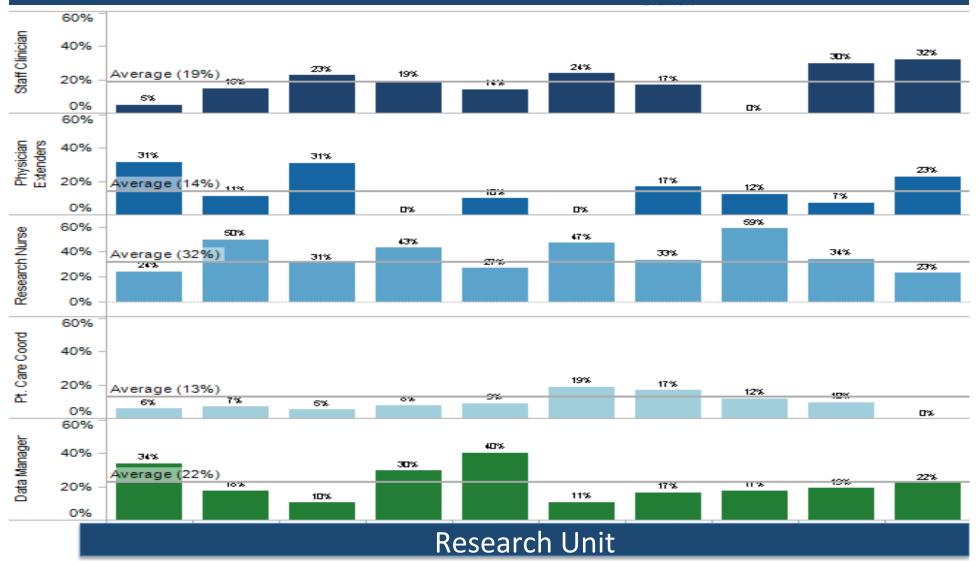
by Agent and Mechanism Detail

- Transparent & Accessible to all Basic and Clinical Researchers
- Created dynamically by researcher requests

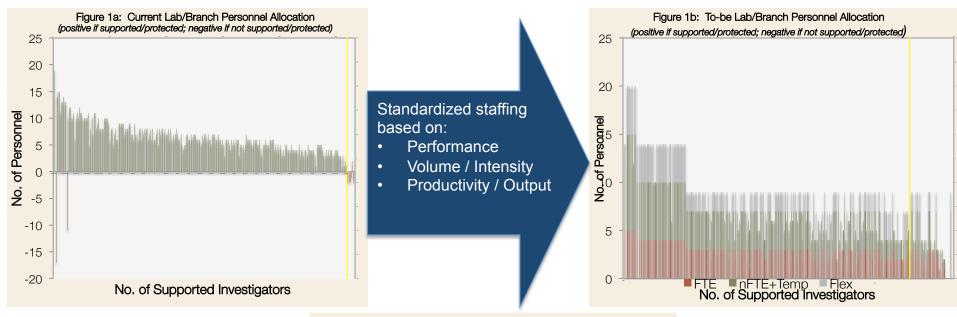
## Research Unit Dashboards

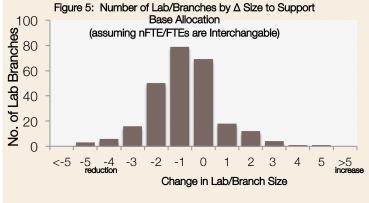


## Simulation & Comparison: Clinical Staffing Levels Across Clinics



## Simulation & Comparison: Implementing Standardized Staffing Models





- Negligible Net Affect on Resources
- Consistent and Transparent Rules

#### Leadership Dashboards:

### Portfolio Level Views of Clinical Trials

#### Consequential Impact



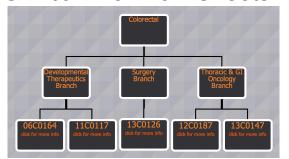




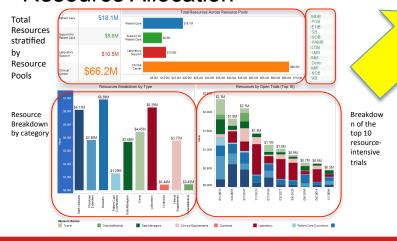


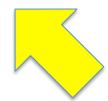
MANAGERIAL-**LEVEL DECISION-MAKING** 

#### **Clinical Trial Flow Sheets**

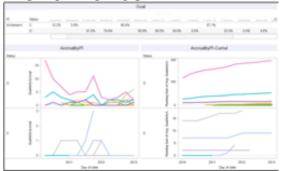


#### **Resource Allocation**

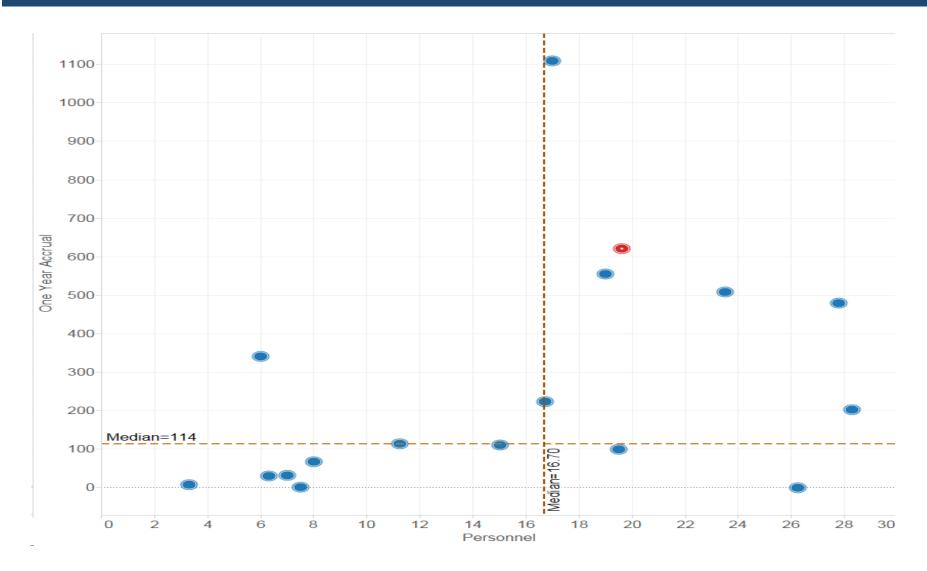




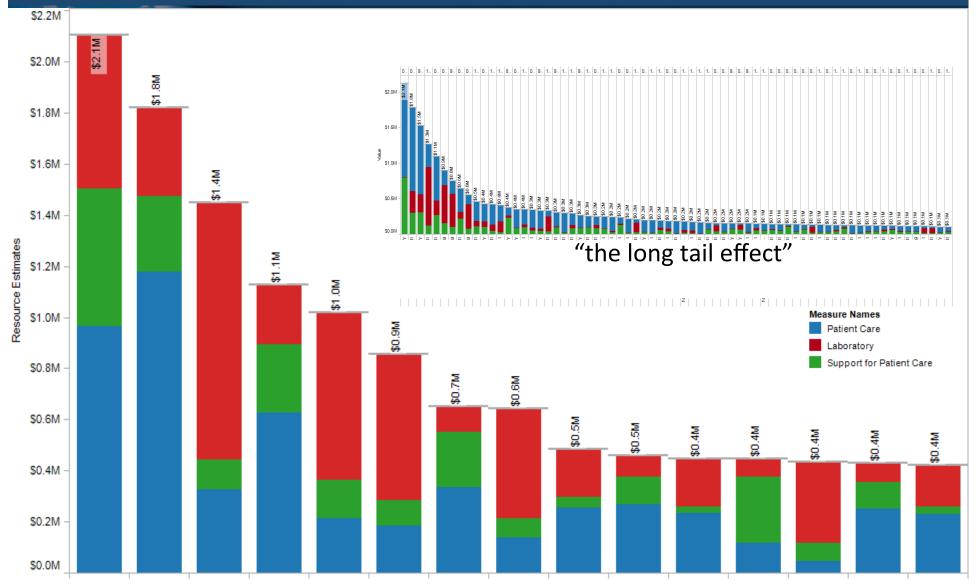
#### Accrual and Operation Performance



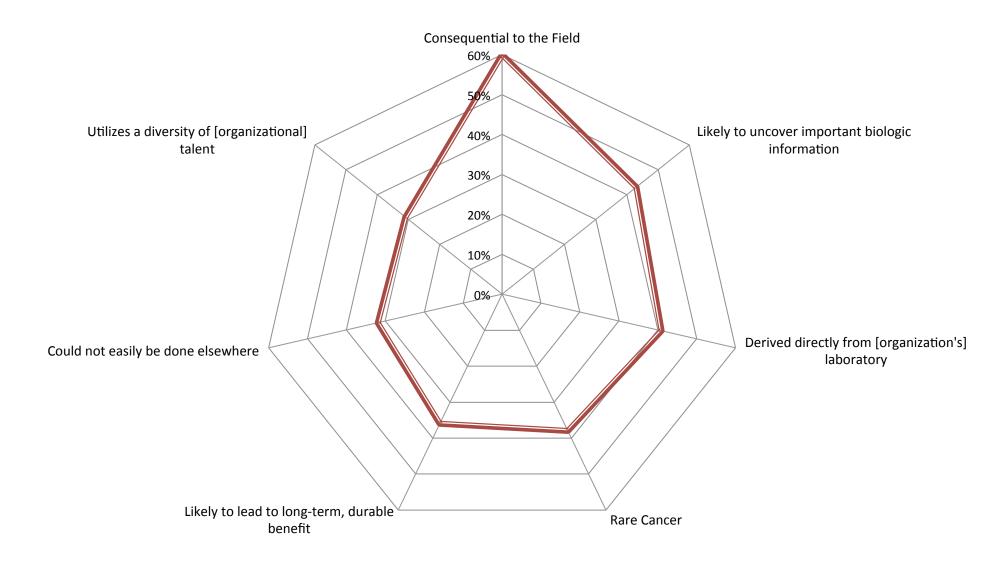
## Leadership Dashboards: Personnel Vs Accrual by Research Units



## Leadership Dashboards: Top 15 Trials by Average Annual Costs

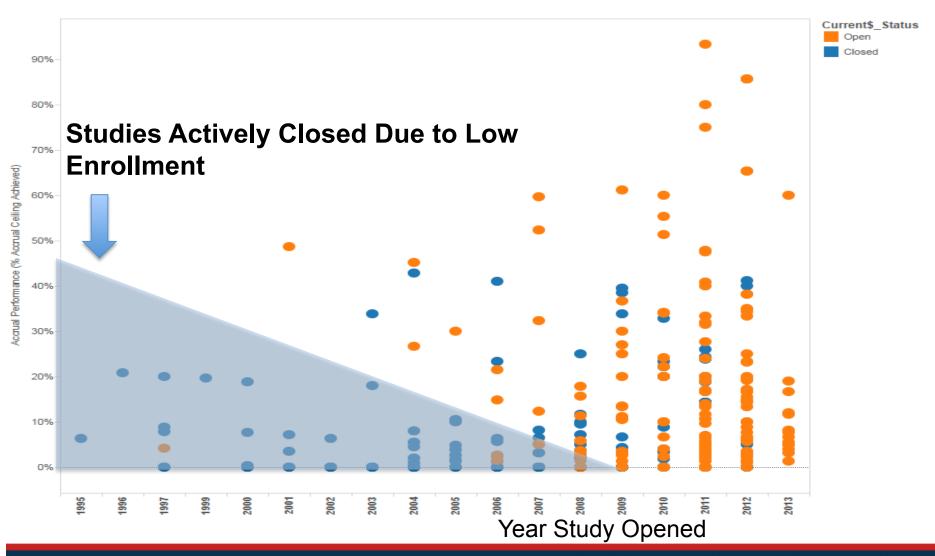


## Leadership Dashboards: Assessing Critical Strengths of the Portfolio

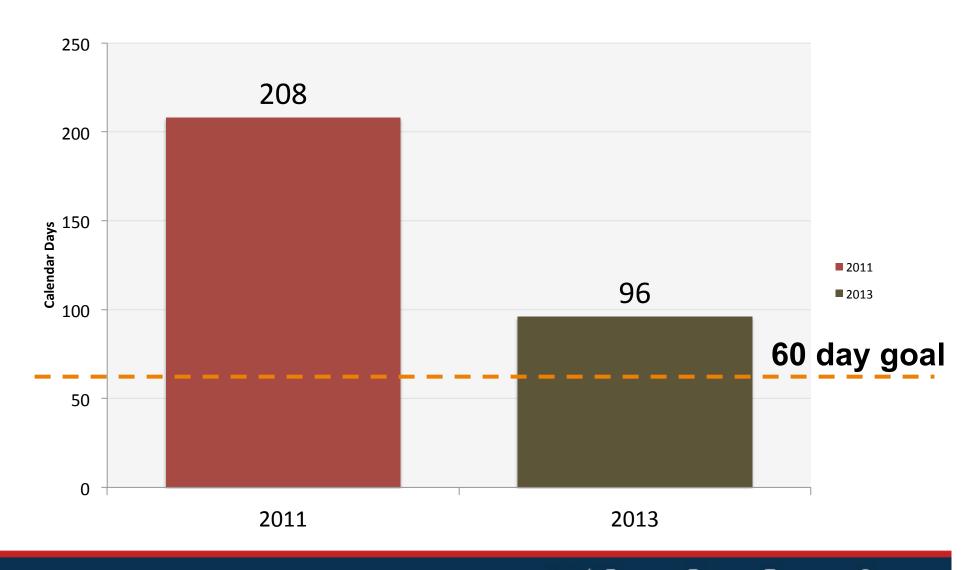


## **RESULTS**

## **Evidence-base Decision Making**



## Reduction of Clinical Trial Development Time



## Clinical Trial Portfolio (FY2014 vs FY2013)

Research Units and Clinical Research Portfolio are more aligned with Vision & Mission

- 52% reduction in number of studies opened
   Metrics embrace transparency & embed accountability
- 54% reduction in median development time Patients are directed on prioritized set of trials
- 2% increase in new patient enrollment
  - 4% increase in new patients enrolled on therapeutic trials
- 20% increase in closed studies with complete enrollment\*
- 7% decrease in closed studies with non-enrollment\*\*

Through the translation of the strategic mission and the reengineering of the clinical research operations, we have taken initial steps to improve both efficiency and effectiveness of the clinical trial portfolio based on analytics. This allows for the achievement of the greatest returns within the limited set of resources. These analytical tools and models can be adapted for use into most cancer center organizations.



Steven Cheng, PhD cheng@diltspartners.com